



Executive Registry

77-8661

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29 July 1977

Vincent Davis, Director
Patterson Chair Professor
of International Studies

Admiral Stansfield Turner, USN
The Director of Central Intelligence
Washington, D.C. 20505

Dear Stan:-

This letter focuses on the final sentence of your letter of 14 July, where you asked me to suggest good dates for you to make a lecture visit here during Spring Semester '78.

As P. T. Barnum said to W. C. Fields, "I want to make you an offer that you can't refuse." In short, I want to create an occasion that we might call something like "CIA Week on Campus" (and "...OUT IN THE OPEN TOO!"). If it works, it might even be a prototype for visits on other campuses later. --- Let me start with the basics, and then we can elaborate around the edges.

A major annual event on the Patterson School calendar is WORLDVIEW, for the past five years. The heart of it is a one-day world affairs institute on a Friday in mid-March, originally intended for honor-roll high school seniors from a region within a 75-mile radius around Lexington...or about 300 high schoolers. But for the past two years we have thrown it open to the general adult community, thus building the audience up to about 400.

The Patterson School has a key partner in putting on the annual WORLDVIEW program, and this partner is the Rotary Club of Greater Lexington assisted by 15 or 20 Rotary Clubs in the smaller cities within our 75-mile radius.

We build the program around a set theme for WORLDVIEW each year, and we get a top-notch keynote speaker. Several years ago, the theme was "Africa--No Longer the Dark Continent," and the keynoter was our good friend Don Easum (then Assistant Secretary of State for Africa). More recently, for WORLDVIEW '76, the theme was "U.S. Foreign Policy in the Bicentennial Year," and the keynoter was our good friend Dick Holbrooke (then editor of Foreign Policy magazine, now Assistant Secretary of State for the Far East).

Turner
7/29/77
Page 2

In addition to the VIP keynoter, we invite six or seven other specialists on the main theme--most of whom are almost as prominent and distinguished as the keynoter. These members of the supporting cast are "resource persons" whom we use in two ways. First, we use them for a preliminary panel discussion also including the keynoter on the Thursday night before WORLDVIEW on Friday. Then, on Friday, we use the keynoter and the resource persons to visit around for about 30 minutes apiece in the seminar-style "workshops" during the day.

Let me explain the WORLDVIEW format on Friday. We show warm-up movies from about 8:00 to 9:00 a.m., as the participants arrive. Then coffee break and registration from 9:00 to 9:30. Then the keynote address (30 minutes) plus Q&A (30 minutes) from 9:30 to 10:30 a.m. At that point, the participants are divided into little groups of about 25 students each, with one of our Patterson School students assigned as "discussion leader" for each group. For the rest of the day, the keynoter and the VIP resource persons float around on a fixed schedule, hitting about three or four of the seminar groups for about 30 minutes each. This means that each seminar discussion group is visited by two or three, maybe four, of the VIP guests. All of this happens in one building--the Student Center on campus. At the end of the day, from about 3:30 to 4:30 p.m., we reassemble in plenary for a final wrap-up panel with the keynoter and resource persons on the stage. (Of course, at noon, there is a lunch session--very informal barbecue lunch, with no speaker.)

BUT--we view the Thursday immediately before WORLDVIEW on Friday as a day equal in importance to WORLDVIEW itself. We try to get the keynoter to arrive in time to address the big Rotary Club luncheon at noon on Thursday (some 350 to 400 Rotarians on hand, including most of our local elite). On Thursday night, on campus and mainly for our campus students and faculty members, we have a panel kicked off with about a 20-minute talk by the keynoter and then comments by the panelists, followed by Q&A. This Thursday evening event runs from about 8:00 to 10:00 p.m.

This letter invites you to be the featured keynoter for WORLDVIEW '78, on a theme such as "The Role of Intelligence in U.S. Foreign Policy" (or maybe "The Role of Intelligence in a Complex World").

Turner
7/29/77
Page 3

WORLDVIEW '78 is set for Friday, 17 March. There is no flexibility on the date. This date is determined for us because it is the Friday prior to "Spring Break" week at the University of Kentucky, and therefore the only Friday all spring that we can take over the entire Student Center Building (which we need for WORLDVIEW)...complete with parking lots for the visiting high school delegations from around the region. (Our 17 March date also just happens to be St. Patrick's Day in '78, so I suppose we should have an Irish theme...are you Irish?...well, maybe you could wear a green necktie in any case!)

Ideally, we would like to have you here for:

- Thursday noon (16 March) Rotary Club luncheon;
- Thursday evening (16 March) panel forum on campus;
- Friday morning (17 March) 9:30 a.m. WORLDVIEW keynote address;
- rest of the day Friday (17 March) including very informal dinner party that evening in honor of VIP guests and local dignitaries (usually about 50 people total, including spouses).

BUT, if that's too long for you to be away from your office, we could settle for having you here for the Thursday evening panel forum and the Friday morning keynote address, if you could send us one of your senior deputies (Bob Bowie?--Lyman "Kirk" Kirkpatrick?) for the Rotary lunch talk on Thursday, and for the balance of the day on Friday and Friday evening after the Friday morning keynote address. These senior deputies could/would be part of the panel forum on Thursday evening with you, in any division of labor that you liked.

In addition, we would like five or six more of your people (your choice) as the "resource people" for the supporting cast on Friday. Moreover, if we want to stage preliminary events earlier in the week, you could send us a top person for separate talks on Monday, Tuesday and Wednesday evenings---maybe a Soviet specialist one night, a China or Middle East specialist one night, an oil/energy specialist one night, etc. This brings me back to my original big idea: "CIA Week on Campus--Out in the Open!"

You see, this would really give you a chance to showcase some of your top talent in a weeklong agenda. We would certainly get ample local area press coverage for this kind of program, and you (or we) could invite national media coverage too if you wished. It would be an opportunity for the Agency and the entire IC to "put its best foot forward" in an attractive campus atmosphere, by invitation.

Turner
7/29/77
Page 4

Oh, of course, we would expect a few student pickets...maybe the usual eight or ten kids who picket almost anything, but no real trouble or commotion. Remember that we had former President Ford here this past April, with a packed house of 11,000 and SRO. About half of those 11,000 were UK students, and they stood in line four-abreast for several hours waiting for the doors to open. Moreover, the students gave Ford rousing standing ovations when he said he favored a return to a military draft system, and when he said he did not favor further amnesty moves for Vietnam evaders. So, on balance, I think you would find a basically friendly welcome for a tough honest talk on our campus and in this general community.

For all occasions in Lexington when you yourself were on the platform as the featured speaker, protocol would require us to invite also the Mayor, and the President of the University, but also two other people in particular: Senator "Dee" Huddleston, and former Senator Albert Gore, given Dee's role with the Senate Committee, and Albert's role on the new Carter-appointed Intelligence Oversight Board. Albert is a member of our Patterson School Board of Advisors too, and resides here in Lexington as Chairman of the Board of Island Creek Coal Company (3rd-largest coal company in the world, and a subsidiary of the 20th-largest corporation in the world...Occidental Petroleum, chaired by the redoubtable Dr. Armand Hammer).

Money and costs? We can and will cheerfully cover all travel fares and local expenses for you and any/all of your people in the VIP supporting cast (although not counting any personal aides and assistants). We can add honoraria, if you can accept them, for you and any/all of your VIP people in the supporting cast.

As this letter suggests, there is some flexibility in our thinking (on everything but the dates), so we would welcome your variations on the theme...other permutations and combinations are possible.

BUT--whatever you think--please give us some response soon--because we will have a Patterson School and Rotary Club joint WORLDVIEW planning committee meeting in mid-September at the latest, where we will want to draw up our budget and nail down basic items. We would like at least a provisional response from you by that mid-September period...or some six weeks from now. Thanks!

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Warmest personal regards,

P. S. Sample materials

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DATE RECEIVED: _____

1. INFORMATION REGARDING APPOINTMENT:

a. Source:

Tel: _____

b. Type of event:

Luncheon speaker; Panel Forum; WORLDVIEW keynote address

c. Special occasion:

d. Date/Time:

Noon and evening, 16 March; 0930 hours, 17 March 1978

e. Location:

The University of Kentucky, Lexington, Kentucky

f. Significant info:

If schedule tight, suggests DCI appear for Thursday evening panel & Friday address; senior deputy could be luncheon speaker on Thursday.

2. SCHEDULE:

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3. RECOMMENDATIONS:

	Schedule	Regret	Remarks
AIDE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Whole program seems rather lengthy - recommend only portion of it.
PA	<input checked="" type="checkbox"/>	<input type="checkbox"/>	It is a lot of time (2 full days) plus a supporting cast of 5 or 6 people (p 3.) - but would be good to get on a campus to show what we do.
EA	<input type="checkbox"/>	<input type="checkbox"/>	

4. DCI DECISION:

a. SCHEDULE _____

NO _____

SEE ME _____

b. ADDITIONAL ATTENDEES _____

c. PASS TO: DDCI _____

D/DCI/IC _____

D/DCI/NI _____

OTHER _____

5. AIDE FINAL ACTION: _____

NO MATERIAL
FOR 1976